

## Wisconsin Waterfowl Association

### Board of Directors Conference Call - Thursday, February 20, 2014

Board Members present: Joe Gonyo, John Greene, Rob Monette, Russ Olson, Joe Porten, Patrick Smith, Bruce Urben, Eric Urben. Absent: Al Klug, Wayne Folske, John Regan. Excused: Tom Krsnich. Staff present: Don Kirby, Tom Seibert & Kelcy Boettcher.

#### Agenda:

- **6:30 pm - Review of meeting with Gaming Agent from Wisconsin Department of Gaming**  
Tom Seibert reported that his WWA Class A raffle license was audited during a meeting with the Department of Gaming agent who also updated us on new license requirements. For Class A's - In the future, we must keep the ticket stub that's drawn and the winner needs to sign a sheet indicating that they received the prize. We were also informed that progressive prizes are now illegal so we will not be able to do the Dream Hunt raffles in the same way they have been run in the past. For Class B's - dice games and card games are now illegal per the Department of Justice. "Games of skill" are allowable.
- **6:45 pm - Review of 2013 Financials**  
Kelcy informed the board that the 2013 financials will be complete once we receive the last 2013 event wrap-up which should be received early next week.
- **6:55 pm - Review of 2014 Budget**  
The budget is essentially final except for the year-end 2013 numbers which will be updated next week with the wrap-up of Lakeshore's December banquet. Bruce noted that we had planned to review the proposed incentive plan once 2013 is final so he will add that onto the next meeting's agenda which will adjust the budget slightly. Eric motioned to approve 2014 budget draft five, Russ seconded, unanimously approved.
- **7:05 pm - Review of January ED report & financials**  
Don went over the ED report and January 2014 financials that were emailed to the full board.
- **7:15 pm - Update on sponsors/donors/inventories**  
Don reported that our 2014 sponsors and donors are generally updated, we did lose sponsor Kolpin and have not yet heard details on Cabela's due to the continued delay of their budget. We have not yet heard back from Rig 'em Right or SportDog yet. Don also reported that he has an 18volt Milwaukee Tool package confirmed and purchased for some of the year's events. We also have some new sponsors and donors as well as the return of many previous supporters. Don and Bruce reiterated that if anyone has any contacts they think may be interested in sponsoring or donating to WWA they should let Don know.
- **7:20 pm - Discuss wisducks.org sales of private items concept**  
Rob brought up the concept of allowing members to sell items on our website and potential cost structure, similar to a Lakelinks or Craigslist online, possibly generating more traffic to the wisducks.org site. The concern at this time would be that our site likely cannot support anything at that level but that we would be interested should we be able to update the site in the near future. Bruce reiterated that per prior quotes and current information, we've been told that any website update would run in the range of \$10,000-\$12,000+, but it will be something that needs

to be addressed in the budget sooner than later. Joe Porten has a contact that he will speak with and he will also attempt to move forward with pursuing some potential for site donations and quotes.

- **7:30 pm - Review progress on new/returning events for 2014**

We have not heard any more from our Duckweed Chapter but Don will contact our new volunteer in the area to find out if the committee has met and if they still have plans to hold a June event for 2014 which is not currently budgeted. Tom met with the Madison team a week ago and they will be putting on a golf event in early to mid June at The Oaks golf course and they would like to handle it as a second event rather than a staff run event. The Wild Wings shoot has been set for Saturday, July 26<sup>th</sup>. Oshkosh has not yet determined 2014 plans and Don is remaining in contact with our volunteers at LaCrosse to set their event date for this year. Bruce has a potential contact for the Wausau area, looking at some potential different ideas for events like a decoy carving competition/ swap sale, likely not for 2014 but possibly 2015.

- **7:40 pm - 2014-15 Conservation Calendar**

Pheasants Forever has expressed interest in continuing with their partnership on the calendar raffle and we have budgeted for a calendar raffle for 2015.

- **7:45 pm - Wisconsin Wildlife Federation Committee Meeting**

Bruce briefly summarized his notes from the WWF meeting held last weekend, which were emailed out to the full board. Bruce did not vote on many items due to the upcoming release of our 2014 waterfowl hunter's questionnaire of our membership as we would prefer to vote our members' survey results.

- **Saturday, March 8<sup>th</sup>, Stadium View Bar - KAMO, Kids and Mentors Outdoors**

Bruce informed the board that WWA has been invited to attend this WWF event on the recruitment of youth hunters, however, neither he or Don can attend. Eric Urben volunteered to attend and Joe Porten may possibly be able to attend as well.

- **7:45 - Goal-setting for Directors - 2014**

Bruce has asked for everyone's help with setting goals for board members this year and has asked that everyone write down the items they wish to accomplish. Board members may share their individual goals if they so wish, although he stressed that the important thing would be that each board member look at these items throughout the year and continue to strive to work towards achieving their individual goals. Bruce informed the board that one of his goals will be to continue to communicate with our chapter chairs to determine if the board is meeting their needs and he'd like to give each board member a few chapters as the single board point of contact for them. Bruce has asked that board members please let Don or Bruce know which chapters they would like to be aligned with. Conversation was had amongst the board that the goal would be to support the local chapters in their areas and move the organization forward in the direction they would like to see WWA go, and to have the board be a continued presence to the chapter volunteers.

**Meeting Adjourned 8:10 pm**