

Wisconsin Waterfowl Association

Board of Directors Meeting - Thursday, April 24, 2014

Board Members present: Joe Gonyo, Al Klug, Tom Krsnich, Rob Monette, Joe Porten, Bruce Urben, Eric Urben. Excused: John Greene, Russ Olson, Pat Smith. Staff present: Don Kirby, Kelcy Boettcher.

Agenda:

- **6:00 pm - Financials Update**

Don informed the board that despite a slow start to our 2014 events, we have evened out financially and are sitting at, or slightly above, budget. South Suburban, whose event was budgeted for April has had to move their event into June due to venue issues, so that will affect the financials at the end of this month.

- **6:30 pm - Review/Discuss Board "Point of Contact" Assignments & Mentoring**

Bruce has asked that each board member choose a volunteer chapter group to work with, to be assigned as that chapter's Point of Contact (POC) to assist them with planning and executing their events. The POC would essentially be a year-round resource for the volunteers to assist them in any way needed. We currently have 22 active chapters and ten board members and each has been assigned 2-4 volunteer groups. Bruce is maintaining a list of the chapters that each board member has signed up to mentor.

- **7:05 pm - Review Final Q&A and Discussion of the Endowment Account Program**

Don went over the materials that have been disseminated to the board in regards to the Green Bay Community Foundation. We currently have the funding set aside to open the account and it can be structured such that in the event of an extreme emergency we would be able to go back and access those funds for a very specific situation such as saving the organization. Discussion was had on what type of funds are invested in, which Russ will address, as well as how to promote the Endowment Account once it is open. It will be heavily marketed on the website, through the email program, via various means to financial advisors throughout the state, etc. Joe P. suggested having each POC also potentially do a presentation at banquet events. Don has requested a motion that would allow Don and Russ to sign out the contract, request a check from WWA of the life membership dollars set aside for the account, and open the account. Eric so motioned, Joe P. seconded. Motion passed unanimously.

- **7:30 pm - DNR Hunter Recruitment, Development & Education Grant Program**

There is \$200,000, over the biennium, available in this grant program, designed to engage and train new hunters from non-hunting backgrounds. Adults, families and females are the three categories the grant is focused on. The grant is limited to \$10,000 per project and applicants can submit for more than one project. There is a 25% local share that the successful applicant will need to provide, which can also be in-kind services. How to plan, develop, pilot, test and implement the project will need to be addressed in the applications. Bruce has asked that the board determine if they wish to apply for this grant (the application is due June 2nd), how we will implement the project beyond staff, and to provide the things we wish to focus on in this grant application if we were to apply. After much discussion, it was determined that Bruce will first contact the chapter volunteer group that has expressed interest in carrying out a project to

determine if they are willing and/or able to implement such a grant and the board will then conduct a short conference call or vote via email to determine if they wish to proceed.

- **8:30 pm - Meeting Adjourned 8:00 pm**