

Wisconsin Waterfowl Association

Board of Directors Conference Call - Thursday, May 29, 2014

Board Members calling in: Joe Gonyo, Al Klug, Tom Krsnich, Joe Porten, Pat Smith, Bruce Urben.

Excused: John Greene, Rob Monette, Russ Olson, Eric Urben. Staff calling in: Don Kirby, Kelcy Boettcher.

Agenda:

- **6:50 pm - April 24, 2014 Minute Approval**

Bruce motioned to approve the minutes as written, Pat seconded. Motion approved.

- **6:55 pm - Financials Update**

Don went over the emailed financials and ED report, we're starting to run behind on wrapping up some of our spring events and South Suburban, budgeted for April, will now occur on June 2nd. We have a few scheduled summer events that appear to be "off track" to actually occur. Don also updated the board on the fundraising Erich Pitz has done with fundraising on our wood duck box program, having raised over \$2300 for the program. The board will send a formal thank you out to Erich.

- **7:05 pm - 2015 Conservation Calendar progress update**

We have received two paid contracts for ads in the 2015 calendar but still need many more companies to sign up to fill the ad spots. We are also further investigating a cheaper printing option for the calendar with a contact that Al has. Don was also able to source crossbows from Parker Bows for the calendar which have been ordered and calendar partner PF is covering those costs.

- **7:15 pm - Review/Discussion of hunter recruitment grant application**

There is a \$200,000 grant, over the biennium, available in this grant program, designed to engage and train new hunters from non-hunting backgrounds. Adults, families and females are the three categories the grant is focused on. The grant is limited to \$10,000 per project and applicants can submit for more than one project. There is a 25% local share that the successful applicant will need to provide, which can also be in-kind services. After the discussion at the April 24th board meeting, the Twin Rivers chapter discussed and determined they would be willing to become the "host" chapter and the second draft of the grant application was sent out to all board members earlier this afternoon. Essentially the application would combine existing programs and bring them together with "soft skills" and activities to focus on adult women. Don read aloud a small piece that was added to fulfill the application guides after the draft was emailed. Discussion was had on the details of the grant.

- **7:45 pm - Vote to approve/make application for DNR funding**

Bruce determined that Don Kirby, Executive Director, be the single point of contact to act on behalf of WWA and the board so resolves that the organization may:

-Request financial assistance from the WDNR

- Has authorized Executive Director, Don Kirby, to act on behalf of the applicant organization by:

- o submitting an application
- o signing a grant agreement

- o taking necessary action to complete the proposed project
- o requesting reimbursement from WDNR
- o submitting a final report
- Resolves that WWA has funding from sources for the local share

Al Klug motioned that we proceed with the application as written and the resolution as required and written above. Joe Porten seconded. Motion passed.

- **7:50 pm - Update on June, July, early August activities and opportunities for Directors to participate**

Don updated the board on the summer events, including two new-to-July events of Hudson on July 23rd and the 3-day Wild Wings shoot on July 25-27th which Rob and Al are running. We then have the 4th Annual Fox Valley Golf Outing on July 30th where we appear to have enough volunteers. There is a need for a director to take the lead with Cabela's GB store August 16 waterfowl weekend (because of GB chapter conflict), contact either Don or Bruce if you are available for any day of that weekend.

- **8:15 pm - Meeting Adjourned**