

## Wisconsin Waterfowl Association

### Board of Directors Meeting - Thursday, June 18, 2015

Board Members present: Jesse Beske, John Greene, Al Klug, Rob Monette, Russ Olson, Pat Smith, Peter Strenn, Bruce Urben. Excused: Eric Urben, Joe Gonyo, Randy Helbach, Joe Porten. Absent: Ryan Zankl. Staff present: Don Kirby & Kelcy Boettcher.

#### Agenda:

- **7:00 pm - WI DNR Presentation from Matt Matrise , Wetland In-Lieu Program**  
Matt presented a Power Point on In-Lieu fee mitigation and the history of the program which was approved as of November 2014. The objective of the program is to provide an additional method of mitigation, focusing on the greatest watershed needs to complete projects on the ground selected through a watershed approach. The program is statewide, split up into 12 service areas with advanced and released credits available. Projects are selected based off of Comp Planning Frameworks and have specific goals and objectives. Once funds are available, RFP's will be posted and projects will then will be selected and prioritized per specific guidelines.
- **7:30 pm - Financials Update & ED Report**  
Don overviewed some of the highlights from the May ED report and financials, we had a very successful inaugural Ozaukee shoot and SE WI golf outing during the month. Upcoming we have a 3-day shoot at Wild Wings, the Hudson banquet and the Fox Valley golf outing. With the majority of events wrapping up we have balanced out our financials and are running at or a bit above budget.
- **7:35 pm - DNR Hunter Recruitment, Development & Education Grant Program**  
On June 8<sup>th</sup> Don met with committee members Pat Smith & Dave Bente to discuss potential changes to make the program more successful in 2016. There were initially to be six events in the program, but due to feedback from potential applicants the change will be made to four total event days and a shorter timeline.
- **7:40 pm - 2016 Calendar Raffle Update**  
Al brought the final proof of the calendar to the meeting, they're currently being numbered and will be printed by mid to late next week and available for pickup. The playbook will be completed within the next week or so and available electronically.
- **8:00 pm - Board Chapter Liaison Program**  
The updated listing was sent out last month and will be updated again to remove the Sheboygan chapter listing.
- **8:05 pm - Website Project Update**  
Don reported that earlier this month we reached out to our current web servicing company, WebStix, to receive a comparable quote to the one already received from Orion. The quotes were comparable in price. Joe Porten then also met with a computer teacher up in the Rhinelander area that had approached WWA to potentially create a new site for us as well, however after the meeting this group indicated they would be unable to compete with the current quotes. We'd like to get one more quote at this point and then move forward within the next month or so to pick a company.
- **8:15 pm - Board Hosted Events Update**  
John Greene is still working to put together a plan for the whisky bar event. Bruce spoke with John Bergstrom recently about the organization and specifically to put together an event where for every car sold, Bergstrom would donate a small amount of money to WWA. Don will put together a letter to be sent to Mr. Bergstrom.
- **8:20 pm - Long Term Volunteer Recognition Program**

The organization does not currently have a volunteer recognition policy in place and with our 30<sup>th</sup> anniversary having come and gone we are beginning to have the need to recognize significant volunteer milestones. Bruce put together a draft policy for recognition which was shared with the board. Discussion was had and the "Volunteer of the Year" category will be added. Pat motioned to make this policy an addendum to the bylaws as specified. Al seconded. Motion passed.

- **8:35 pm - Adjustment to Conference Call Schedule**

Don had put out a poll to potentially change the schedule for the upcoming July conference call. The July 16 executive committee call will be moved to 1:30pm.

- **8:45 pm - Alternative Hunting & Fishing Stamp Proposal**

A few years ago Don was contacted in regards to the creation of a new "habitat stamp" which would remove the other stamps and everyone would purchase just one stamp. Within the last year some discussion was had on creating this habitat stamp but also keeping the waterfowl stamp. Within the last month, organizations have again begun discussing this proposal and now WWF has put out a counter proposal to the stamp where all users of state properties would need to purchase a stamp. Further discussion will likely be held next Saturday at the planned meeting.

**Meeting Adjourned 9:00 pm**