

## **Wisconsin Waterfowl Association**

### **Board of Directors Conference Call - Monday, September 22, 2014**

Board Members calling in: Joe Gonyo, Al Klug, Rob Monette, Russ Olson, Joe Porten, Pat Smith, Bruce Urben, Eric Urben. Absent: John Greene, Tom Krsnich. Staff calling in: Don Kirby, Kelcy Boettcher.

#### **Agenda:**

- **6:30 - Waukesha 30-Year Volunteer Recognition Discussion**  
Discussion was held on the request from Waukesha chapter chair Mike Alaimo on recognition of a volunteer who will have served 30 years as of their 2015 banquet event. Discussion ensued about the viability of naming this person an honorary life member, and any down-stream repercussions this might have in terms of expense, and repeat-ability, i.e. setting a precedent. Pat motioned to make this volunteer an honorary life member, Al seconded, motion passed unanimously.
- **6:40 pm - Financials/ED Report Review**  
Don went over the emailed financials and ED report, we're still behind on wrapping up some of our spring events and are awaiting reimbursement on our Duck Stamp grant invoice submission. Don will be doing some small sport show events up in the Menomonie area if any board members wish to join, please let him know.
- **6:50 pm - 2015 Conservation Calendar progress update**  
The calendar is finally at the printer but we are several weeks behind on where we'd hoped to be at this point, with distribution now occurring during the first week of October at the earliest.
- **6:55 pm - 2016 Conservation Calendar effort**  
Don reported that, in his opinion, if we move forward with a 2016 calendar we will at the very least need to make some changes in the way the calendar moves forward and goes to print, so that we can ensure a profitable and timely class A effort and have calendars available to sell by July at the latest. Tom Seibert, Al Klug and Rob Monette will be working on putting together a plan to provide to the board yet this year for the 2016 calendar. Bruce has requested that, should we make major changes to the calendar, we get some type of estimated commitment from our chapters on anticipated sales per committee as well for budgeting purposes.
- **7:20 pm - 2015 Board of Directors Nomination Process**  
We currently have two open seats that are up for election in January 2015 and the seats of Bruce Urben, Joe Gonyo and Tom Krsnich up for election. If any board members know of anyone interested in running for the open seats they should contact Rob. The request will also go out to our membership in mid-October via the eNewsletter and Facebook.
- **7:30 pm - Review/Discussion Annual Meeting Plan - Part II**  
Eric did not have any updates to report at this time. Rob, however, has booked the room at Cabela's Richfield for January 24, 2015 so we do have that to fall back on if needed.
- **7:35 - Channel 10/36 Auction Participation**  
Al suggested that, as a marketing option, we auction off a few items during the Channel 10/36 auction which receives over one million viewers. He suggested some of the artwork we have (Northwoods Craftsman has offered a \$35 framing certificate) or potentially a two- or four-some to one of our Outings or banquet tickets. He suggested a total of nine prizes which would get us

recognition each day. The auction takes place in spring of each year, near the end of April into the beginning of March. Don felt like this would be very doable with an out-of-pocket expense of less than \$400. Bruce offered to donate a decoy. Eric motioned that we move forward with Al's plan. Joe Porten seconded. Motion approved.

- **7:40 pm - Initial Meeting of the Hunter Recruitment Grant Committee Update**

Don reported that he has not yet been able to get the group together in-person, but has spoken with Dave Bente, of the Twin Rivers chapter, on who should be involved in the group and is hoping to schedule a meeting sooner than later. One of the most important tasks at this time is to ensure all volunteers keep track of all time spent on the grant as that is our most valuable financial contribution towards the grant. Don was also asked by WI DNR to make a presentation to a national group on why we applied for the grant and what we hope to accomplish, which he will be doing on October 1st.

- **7:50 pm - Upcoming Board Events**

We have an in-person executive committee meeting scheduled on October 15<sup>th</sup> at the calendar drawing in Oshkosh. As the majority of the committee will not be able to make this date, Bruce has cancelled that meeting and has asked that we attempt to find another date that will work for a majority instead. If that fails, we will move to a conference call instead. November 13<sup>th</sup> is a conference call of the full board where we will have some initial 2015 budget planning. We have a room reserved for December 4<sup>th</sup> at the Scheels store in Appleton for the full board. Our Lakeshore chapter may also hold their event on that date. Our South Shore banquet is next week Thursday the 25<sup>th</sup> and Don will be heading down that way, stopping at Cabela's along the way for a check presentation, and you are welcome to drive along with him.

- **8:05 pm - BMO Harris Bank Issue**

Al brought forth to the board that a few of our chapters - Cedar Creek and West Bend - have requested the option of switching banks. The only requirement WWA would have is that we would need to keep Kelcy on as a signor on the accounts and ensure she has access to the accounts either online or via mailed statement. Don did caution on potential expenses, as we currently have essentially no-fee accounts with BMO, but reiterated that so long as there are no fees he was not opposed. Al will move forward with getting further information from the competing bank.

- **8:10 pm - Request to Move to Former Logo Style**

Upon the passing of the artist of WWA's former logo style, a few of our founding members and former board members requested that we move back to the old logo style. Due to costs associated with a logo change and other issues, Joe motioned that we continue to use our current logo primarily and to also continue to use the old logo as our "throwback" secondary logo style. Motion passed unanimously.

- **8:15 pm - Adjourn**