

**Wisconsin Waterfowl Association
Board of Directors Meeting – Monday May 14th 2018**

Board Members present: Bruce Urben, Randy Helbach, Mike Depies, Patrice Evers and Rob Monette. Staff present: Don Kirby and Kelcy Boettcher

Agenda:

Meeting opened at 6:30 pm by Bruce Urben, President

Financials update & ED report:

- We are in a better position than this time last year.
- Solid events and released Duck Stamp monies have made up for the loss of sponsors.

Update: Duck Calling, WWA Decoy Carving Competition and Exhibition/Waterfowl Weekend:

- Locked in for Aug 10-11 at Cabelas in Richfield.
- Will most likely have to find a new sponsor for these events after this year.
- Decoy carving competition judges set.
- Working on finding 5 or so exhibitors as we cannot have vendors.

Conservation Calendar Update:

- Still a few micro-corrections to be made.
- Looking for some extra prizes.
- Layout could be finalized as early as tomorrow.

Discussion of Appointing Persons to the Two Open Board Positions:

- Motion passed to actively seek out people interested in becoming directors on the WWA board.
 - There are some people in mind who will be contacted.
 - Don will write a small article in the newsletter asking for people to volunteer their time as a director.

Habitat Committee Update:

- NSTR

What Keeps Me Up at Night Concerning WWA

Free-wheeling discussion in regards to strategic thought. Five topics developed for possible further action:

- Immediate succession plan for regional director position.
 - Eric Urben has volunteered to spearhead committee.

- Measure or define success for habitat projects.
 - Ideas include landowner survey/testimonial, and student biologists doing in-depth research.

- Finding and retaining board members.

- Broaden and deepen our education opportunities.
 - Guest speakers and/or placemats listing our accomplishments at banquets.
 - Educational events that don't include fund raising; opportunities to show what WWA does at events such as State Fair, Sports Show, smaller venues, etc.

- Partner up with non-hunters who are waterfowl/wildlife enthusiasts.

Meeting adjourned at 7:50 pm