

Wisconsin Waterfowl Association
Board of Directors Meeting – Monday February 14, 2019

Board Members present: Bruce Urban, Rob Monette, Russell Olson, Randy Helbach, Pat Smith, Chris Ferch, Joe Gonyo, Patrice Eyers, Mike Depies, Dennis Nelson, Marty Young, Jim Freck, and Ian Bartelmez.

Also present: Bruce Ross and Kelcy Boettcher

Agenda:

1. President's Remarks

- Bruce Ross, as new Executive Director, has used his 21 days on the job to meet each board member and most chapter chairmen.

2. Executive Director

- Day 22.
- Looked at WWA through the Malcom-Baldrige Quality Assessment criteria.
 - Found great enthusiasm and creativity in the organization.
 - BoD focused on finances, which is an organizational strength.
- Sees a challenge ahead as we lose the Regional Director.
- Asks, "How do we make a bigger impact?"

3. January 26th State Meeting Recap

- 50+ attendees.
- Recognized HOF inductees as well as volunteer of the year.
- Looking for new venue for next year.
- How do we raise attendance?

4. Budget

- Motion to pass budget for 2019 was passed unanimously.

5. Financial Update

- P&L report on website.
- Slightly behind budget.

6. Habitat Report

- Developing new reporting format.
- Extreme cold temperatures have negatively affected progress.

- Looking for new projects, especially in Brown County where there is the possibility of grant money.

7. State Hunt

- Soliciting ideas for future state hunt.
- May require a committee approach.

8. DCCE

- Carving contest on track with judges all secured (including two international judges).
- Calling contest in flux; awaiting verification of location and dates.
- BoD looking at alternatives.

9. Class A UTV Raffle

- Ticket stubs starting to roll in from events.
- Ask Rob Monette for tickets to sell.

10. Directions

- WWA should be of increasing relevance to water-fowlers.
- North American Waterfowl Plain is in draft.
 - Wisconsin plan being promulgated.
- What do we, as directors, want to accomplish in WWA? Submit your ideas to Bruce Ross within the next two weeks.

Agenda ended at 8:10 pm