

**Wisconsin Waterfowl Association
Board of Directors Meeting – Monday March 11, 2019**

Board Members present: Bruce Urban, Rob Monette, Randy Helbach, Pat Smith, Peter Strenn, Chris Ferch, Eric Urban, Patrice Eyers, Mike Depies, Marty Young, Jim Freck, and Ian Bartelmez.

Also present: Bruce Ross and Kelcy Boettcher

Agenda:

1. President's Remarks

- A busy month with several banquets.
- First ever La Crosse event coming up!

2. Executive Director

- Developed new spreadsheet to track habitat projects.
 - Requesting \$50K in waterfowl stamp money for habitat projects.
- Wisconsin Wildlife Federation (WWF) holding annual meeting in mid-April.
 - WWA has a directorship.
 - If anyone would like to accompany Bruce Ross to WWF, drop him a line.
- WWA received a letter requesting payment for use of a copyrighted image on the WWA website. Letter was sent from an attorney on WWA's behalf stating WWA is a not-for-profit organization and derived no income from use of the image. Further, WWA has no intention to pay.
- Golf tournament season coming up; please talk it up with people you know who like to golf.
- WWA will be searching for a new Regional Director this summer; reach out to people you know who may be a good fit.

3. Regional Director Job Description

- Please direct any comments on the draft job description to Bruce Ross by March 26, 2019.

4. DCCE

- Calling Contest has been split from the Carving Contest and will be held at Midwest Shooters Supply on August 17th.
 - Midwest Shooters will be awarding shotguns and ammo to the winners.
- Carving Contest will still be held at Cabelas.
 - Parker Paints, the primary sponsor, will be making first installment of its sponsorship amount by the end of March.
- Goal for DCCE is to have a permanent venue that will be able to serve as a fundraiser.

5. Calendar Update

- Images have been selected from three different sponsoring artists for the 2020 calendar.

6. Habitat Report

- Need to develop habitat projects in the areas where banquets are held.

7. Class A UTV Raffle

- Currently 325 tickets have been sold.
- Will be at the Green Bay banquet next.

8. Financial Update

- 50% behind budget after first two events.
- No need to hit panic button, still early in the year.

9. Allocation Process for State Waterfowl Stamp Money

- DNR trying to re-capitalize heavy equipment via the state waterfowl stamp monies.
- Motion passed that WWA will send the DNR a letter voicing WWA's opinion against capital purchases by the DNR off the top of the waterfowl stamp fund.

* Patrice Eyers abstained.

10. Directions

- Motion unanimously passed that the Executive Director should press forward with a proposed reorganization of WWA's organizational structure to make WWA a sustainable and more impactful organization.

Agenda ended at 8:25 pm