

**Wisconsin Waterfowl Association
Board of Directors Meeting – Monday October 14, 2019**

Board Members present: Ian Bartelmez, Mike Depies, Jim Freck, Randy Helbach, Dennis Nelson, Rob Monette, Peter Strenn, Bruce Urben.

Also present: Bruce Ross and Kelcy Boettcher

Agenda:

Meeting opened at 6:00 pm by Bruce Urben, President

1. ED Report:

- The Regional Director position has been filled by Bob Kufahl (3/4 time) and Rob Monette (1/4 time).
 - Rob will start in January. He will resign his position on the BoD as he cannot be an employee and a director at the same time.
- Eric Urben has resigned from the BoD.
 - Bruce Ross will temporarily fill the Development Committee chair.
- Will need to address how to expand our reach to new members.
- WWA received a \$2000 grant from Cellcomm for Abrams.
- State duck stamp increase is still alive.
- Duck zone survey had 150 takers.
- WWA Facebook site currently has 3,200+ members.
 - Ian Bartelmez volunteered to be the Facebook administrator, as well as Don Kirby and another volunteer.
- Kelcy sent out a renewal request to lapsed members and received only 6 responses.
- Bruce Ross and Russ Olson attended a seminar on charitable giving.

2. Financials Update:

- WWA is doing better than earlier in the year; still \$40,000 behind in banquet revenue.
- Baraboo event postponed until March.
- Crucial to do well on calendar sales.
- Have not received full reimbursement for duck stamp work due to wet weather.
 - Need to re-evaluate how we pay Peter during periods of inactivity.
 - Habitat Committee will resolve this issue.

3. Reorg Update:

- New committees were included in draft by-laws and sent to the BoD.

4. Committee Reports:

- Habitat: as discussed in minutes.
- Policy: state duck stamp increase and duck zone survey being worked.
- Education: headway, but slow/steady kind of work. Learn to hunt program is busy.
- Communication/Development: Needs more help; nominal process laid out.
- Membership: will put out on Facebook.

5. Year-end Fund Drive:

- Gifting in non-profit world.
- Goal is to reduce dependency on banquets by charitable giving.

6. Decoy Carving and Waterfowl Calling Contest:

- Motion carried to move the decoy carving contest to the Mead Wildlife Area education building.
 - Dates available are July 31 and August 1.
 - Mead would bend over backwards to help WWA.
 - Huge area for exhibitors and vendors.
 - Mead is a waterfowl related facility.
 - Lodging is 20 miles away.
- Trying to assess the impact of our habitat improvement projects.
- Calling contest needs to speak to Midwest Shooters Supply.

7. Calendar Update:

- Next incentive drawing is at the end of the month.

Agenda ended at 7:30 pm