

November 11, 2019

Wisconsin Waterfowl Association- Board of Directors Meeting (no staff)

Location: Conference call

Attendees: Rob Monette, Pat Smith, Bruce Urben, Jim Freck, Dennis Nelson, Ian Bartelmez, Mike Depies, Marty Young

Absent: Joe Gonyo, Peter Strenn

Excused: Randy Helbach

Call to Order- The meeting was called to order at 6:32 pm by President, Bruce Urben. Welcome and Happy Veterans Day , Thank you to all of our Veterans for their service to make what we do possible!

Agenda:

Financial Update-

Bruce reviewed the financials which was sent late due to late reporting of grant data. Our fundraising is about \$35,000 below budget. We have had substantial cost savings with reduced salary from the ED and Adm. Director (hourly). Still 3 events to improve fundraising budget anticipated.

Reviewed the ED report highlights. Emphasized the draft sponsor pitch document and updated sponsor followup plans.

Discussed the “Top 200” list on the website and the plans for the letters to be sent in the near future. The Board supports the draft letter, asked for any comments to be sent to Bruce Ross in the next few days. All directors are asked to review the list and advise Bruce Ross if they are willing/able to make personal contacts (or cosign the letter) for any listed individuals after the letters are sent

The Board had substantial discussion on the cost saving measures instituted by the Ed and Ad. Director. The Board approved action to recognize these voluntary cost saving reductions.

UTV Raffle 2020

Rob proposed a Statewide raffle for 2020 to include ATV’s or UTV, trailer, Hunt, Russell GC and shotgun.

Approximate costs were discussed. The Board had concerns about the raffle but asked Rob to proceed to obtain real costs for options to report back to the Board in early December.

Concerns included calendar sales trend, cost to purchase the ATV/UTV without available WWA funds and ability to again sell raffle tickets to support.

Ad Hoc BOD call in December

The Board approved scheduling an Ad-Hoc Board call in December on December 2nd, Monday at 6:30 pm. Bruce Ross will provide agenda to focus on Statewide raffle and Statewide meeting venues.

Board Nominations

Rob reviewed the 4 new nominations for Board Director open seats. Bruce Ross and President Urben will be meeting with all 4 nominees to review expectations prior to voting. 4 Directors are running for a second term (Nelson, Olson, Smith and Depies).

Venue for State Meeting

Rob updated the Board on the potential for the State meeting at the Lambeau atrium. A meeting is scheduled for November 20th with Packer reps to discuss costs. Potential for some offset to costs to be discussed as well. We have limited funds for the State meeting, so the Directors were asked for alternatives if we are unable to support the Lambeau location. Please get any meeting venue options to Rob.

Calling contest update

No update to date, a meeting has been scheduled to discuss with Midwestern Shooters supply. Rob will update at the next meeting.

Education Committee

No update, committee has not met

Habitat Committee

Jim Freck reported work done by committee. Working on reviewing data on past projects And tabulating data. Missing data from 2010 to 2018, asked anyone with information on projects during that time period to contact Jim. Jim plans to contact Kelcy. Habitat Committee toured the Abrams Property and are scheduling a meeting with Peter Ziegler, HRP to discuss issues.

Advocacy Committee

No Update, Committee has not met

Development committee

Update on ED report. Committee needs Chair to replace Eric Urben. If interest contact Bruce Ross.

HOF Nominations Update

Rob updated the BOD's on the current nominations for the Hall of Fame. 4 nominations have been made, Rob has held off scheduling the HOF committee review of nominations until after November 20th.

Making a Difference Draft Letter

Bruce Ross drafted a "Making a difference" document to formalize discussions held with new BOD nominees. The Board did have a chance to review the document. The Board felt that this document was a good tool to utilize for the new nominees as well as the existing Directors. The document asks each Director to document their personal financial

commitment to WWA for the upcoming year. The Board approved to proceed with the document to be finalized and sent to all directors to be filled out and returned to the Executive Director in January before the State Meeting.

Upcoming Calendar

Bruce reviewed the upcoming calendar of events, the next call is an Exec call on December 9th 1-2 pm.

An Ad-hoc call will be scheduled for Monday, December 2nd at 6:30 pm, please mark your calendar.

Adjourn: The meeting was adjourned at 8:01pm

Respectfully submitted, Bruce G. Urben 11/12/2019