

Wisconsin Waterfowl Association

Board of Directors Meeting – Monday, December 2, 2019

Board Members present: Ian Bartelmez, Mike Depies, Jim Freck, Joe Gonyo, Rob Monette, Dennis Nelson, Pat Smith, Bruce Urben, Marty Young. Excused: Randy Helbach. Staff present: Bruce Ross, Kelcy Boettcher.

Agenda:

- **6:35 pm – Executive Director’s Report**

Bruce R. sent out his ED report earlier today, we have four new candidates for the Board, three have been spoken to and are excited to move forward into the board vote and the fourth should be confirmed soon. We’re working on the annual meeting. Tom Seibert is officially retired as of the end of November. The Christmas Bash is nearly sold out. The Development Committee met on Wednesday. Last week a letter was sent to the “Top 200” asking for sustaining donations. We’ve seen a small response to date. Tomorrow is Giving Tuesday and an email will go out asking for additional donations. The 2020 State Hunt has been finalized for a 2-person pheasant & waterfowl hunt in N. Dakota, valued at approximately \$3900 plus \$500 from WWA for expenses. A corporate giving letter has been put together but personal contacts are needed for potential sponsorships.

- **6:45 pm – Class A UTV Raffle**

A potential UTV raffle was discussed at the November board meeting. Rob Monette contacted Trackside regarding incentive monies from manufacturers but nothing has changed in the last month. Rob emailed out quotes from Trackside and checked into prior year’s models available. The cost would be similar to last year’s expense but it would be a larger model. Russell Moccasin will donate the boots/gift certificate and we will be researching a third prize. We will again need significant board support in transporting the UTV. Ian motioned, Dennis seconded, that the organization proceed with a UTV raffle in 2020. Motion passed unanimously. Rob will email out the details as they are finalized.

- **7:05 pm – Hall of Fame Status**

Rob will put together a conference call with the committee to vote on the 4th Annual Class. We have four nominees for the four available categories.

- **7:10 pm – Annual Meeting**

Bruce R., Bruce U, Russ and Rob viewed the Lambeau Field Atrium last month to look over the venue options for the 2020 Annual Meeting. The Packers are holding our date of January 25, 2020 for the Legends Room. There are four sections available at \$1000 per section (we’d likely need only one), there is a 15% nonprofit discount and we’ve found a sponsor in Associated Bank that has offered a \$500 donation. Meals will cost \$22/person and we will need some sponsor help to offset that expense. The Packers will coordinate a group discount for tours which could be an attractive option for attendees. Outside speakers will round out a full day. Bruce U. asked that each board member donate \$100 to help offset expenses in the hopes of increasing attendance to create a more viable annual meeting experience. Discussion was had on silent auctions or other raffles should attendance support them. Bruce polled all directors on the call

and all approved moving forward at Lambeau. All board members are asked to please mail a check for their \$100 donation to the office or call Kelcy to pay by credit card before the end of the month.

- **7:40 pm – 2020 Action Plan**

Bruce R. reported that the committees are coming along and the next phase should include what goals we set and what we want to accomplish in 2020. Bruce will be putting together a 2020 action plan for staff and would like to suggest an organizational 2020 action plan.

Committees will be asked to come up with goals and to determine plan execution, which could be discussed in the first part of the 2020 annual meeting.

- **7:45 pm – New Business**

Ian requested discussion on the Milwaukee Sports Show and turning the show booth into more of a marketing event for the organization rather than just class A sales. Jim Freck is attempting to solicit Fromm Dog Food back for 2020 sponsorship and the overall board opinion was that it was a great addition to our 2019 events and would be encouraged for 2020. For now we will plan on holding our Executive Committee Conference call next week Monday.

Meeting Adjourned 7:55 pm